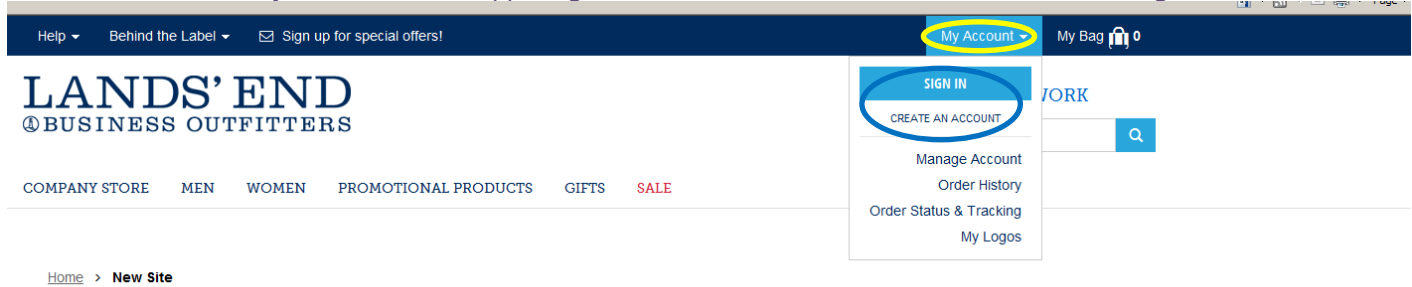


Badger Honor Flight is utilizing Lands' End Store Front to allow the purchase of products customized with the Badger Honor Flight logo. Following are the steps to make a purchase.

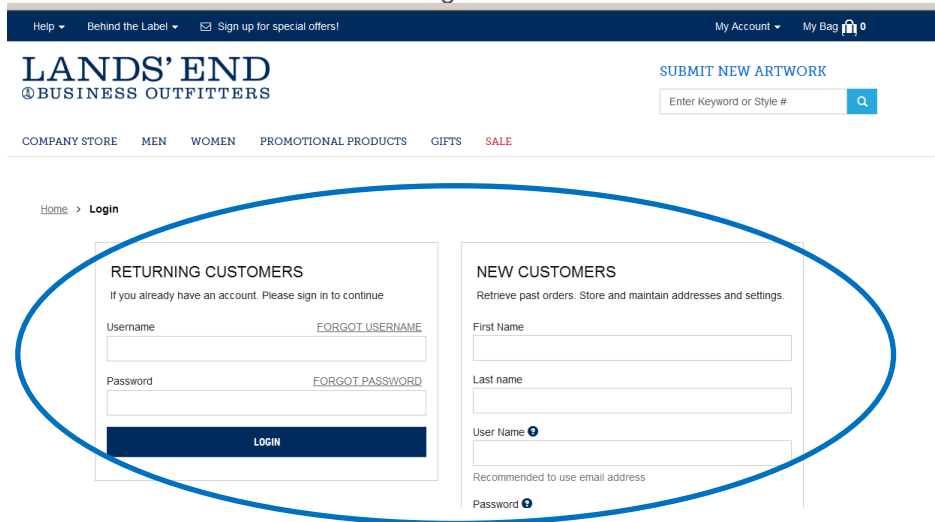
1. Go to <https://business.landsend.com/store/badgerhonorflight>
2. Hover over "My Account" in the upper right corner and click on "Create an Account" or "Sign In".



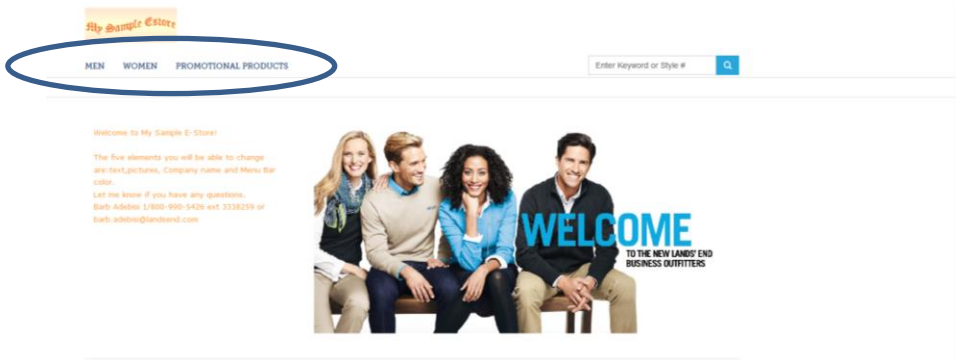
BUSINESS OUTFITTERS' NEW ONLINE EXPERIENCE



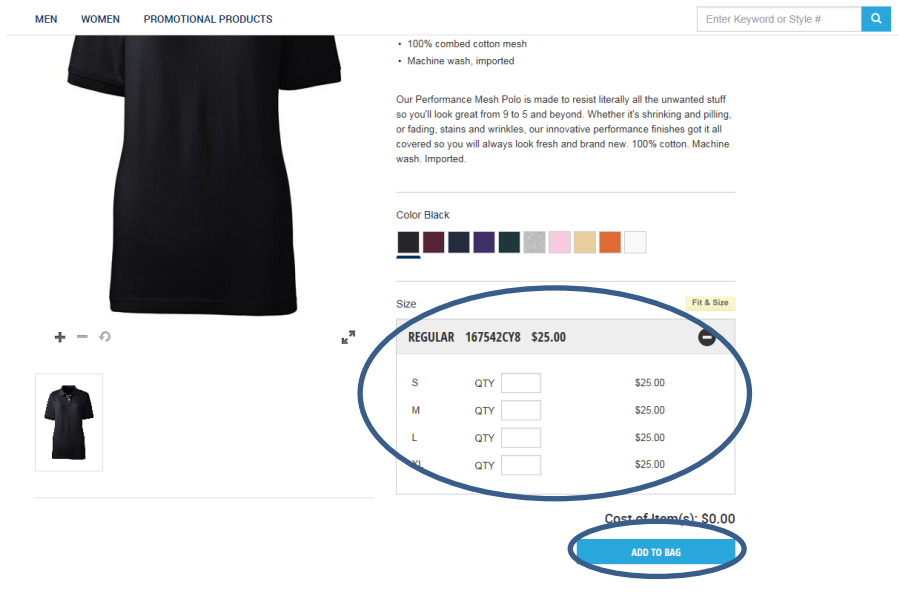
3. Fill in the New Customers' information if you do not have a User Name and Password. Otherwise fill in the blanks for "Returning Customers".



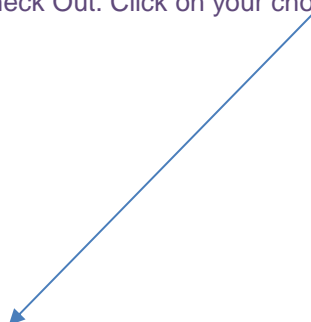
4. After logging in, choose a category from the top of the page:

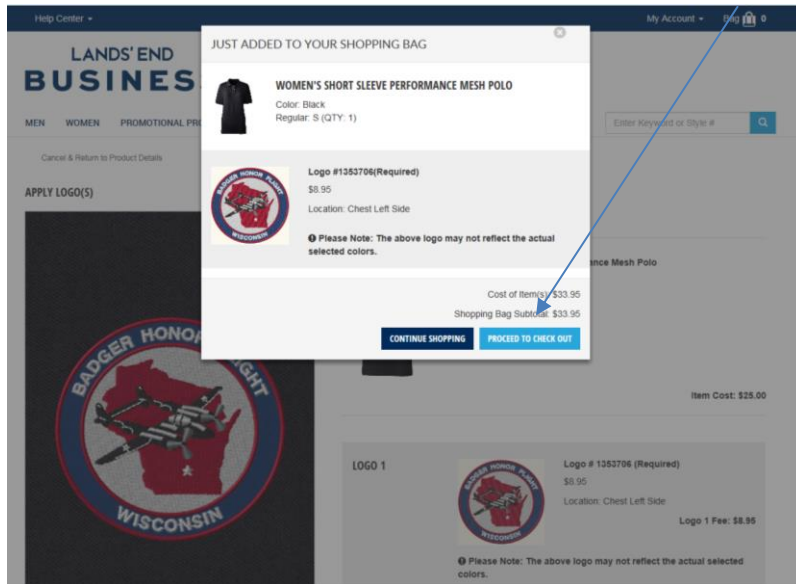


5. Navigate to your item of choice, enter quantity into needed color / size option and click Add To Bag:



6. A window will pop up to show you your logo applied, and give you the choice to Continue Shopping or Proceed to Check Out. Click on your choice:





Repeat steps 4 – 8 till you have added all your items. After adding an item, you'll be given the option of proceeding to checkout – or if you click on the bag in the upper right corner, you can proceed from there as well. Fill in billing information and checkout. Keep your online reference number – you will receive an Order Confirmation in 1 – 2 days, so please refer to the online reference number if you need to follow-up before you receive your Order Confirmation.